

# GLENROTHES IN BLOOM

Newsletter March 2009, Issue 1

## BRITAIN IN BLOOM - WHAT IS IT?

On the 17<sup>th</sup> September 2008 Glenrothes successfully gained the top award in the prestigious Beautiful Scotland campaign to discover the cleanest, most sustainable and beautiful community in Scotland. This along with a raft of other awards raised the profile of the town and enabled Glenrothes to go forward for automatic submission into Britain in Bloom 2009.

Britain in Bloom is a proactive campaign of communities creating long term improvements to their local environment. As such it is expected that a range of community members will be involved in the campaign and work with Fife Council and public bodies involved in driving local initiatives that make a real difference to your town.

The Town will be judged on the following -

- Horticultural Achievement
- Environmental Responsibility
- Community Participation

It is your town and I am sure that you will want to raise the profile of Glenrothes and ensure success for Glenrothes at this prestigious event. Everyone within the community can play a part in ensuring the town is represented as the thriving and beautiful town it is.

## HOW CAN YOU PARTICIPATE?

In order to ensure that the Glenrothes entry for Britain In Bloom is presented well, a lot of background work has to take place and a portfolio showing what the town has to offer must be submitted to the Judging panel, this along with images of activity in the town give the judges a flavour of the area and the remarkable work that is carried out in our communities.

The Key dates are as follows -

- January/February - Preparation work and plants ordered for later in the year.
- February onwards - communities are engaged in taking ownership and improving the area they reside in. Local Groups plan how to enhance the area they cover.

## Iris Sculptures Leslie Roundabout



- 3<sup>rd</sup> July - Deadline for Portfolio to be with Judging Panel
- 3 - 14<sup>th</sup> August - Judging Fortnight
- 23<sup>rd</sup> September - Awards Ceremony

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## COMMUNITY INVOLVEMENT

The Britain in Bloom campaign is a chance for communities to come together and be involved in a major event that recognises your beautiful town. All sections of our community can become involved from schoolchildren to community groups and local sheltered housing residents. Do you have ideas for planters/tubs in your street? Would you consider watering hanging baskets?

Is your school involved in a recycling campaign? All these activities can play a part in Glenrothes being successful at this year's award.

### All can play a part by assisting with the following -

1. Keep your garden tidy and cut the grass
2. Keep your garden and street free from litter
3. Get together as a group and tidy up your street.
4. Assist your local Community Council or Tenants and Residents Association in enhancing your local area.
5. Contact us with your ideas.

## SPONSORSHIP & CONTACT DETAILS

Within the town we are fortunate that Local businesses are more than happy to provide some sponsorship for this event and we are grateful to the following for sponsorship.-

Andrew Cook (builders) Ltd,  
 EW Edwardson Electrical Contractors,  
 Kingdom Shopping Centre,  
 Fife Windows & Doors,  
 Andrew Davie Timber frame Homes,  
 Kingdom Caravan Park,  
 Crosbie Matthew Funeral Directors,  
 Lidl UK,  
 T & N Gilmartin,  
 Mos Jahangir,  
 Blackwater MFG Ltd,  
 Glenrothes Fabrications Ltd,  
 Fence N Deck,  
 McDonalds,  
 Hedgehogs Garden Centre,  
 WM Morrison Supermarket,  
 Jewson Ltd,  
 Moffat & Williamson,  
 Custom Homes,  
 Kingdom Housing Association Ltd,  
 Tulloch Homes.

If you or your company would be interested in sponsorship please contact us.

## COMPETITION - RHS BRITAIN IN BLOOM TEAMED UP WITH THE ALAN

Calling all **community gardeners!** ITV1's *The Alan Titchmarsh Show* has teamed up with **RHS Britain in Bloom** to search for 'The People's Gardener' - someone who best uses their passion for gardening to make their local area a better place to live.

The competition to find the country's most passionate community gardeners began on Monday 19 January. Anyone who devotes themselves to gardening in their local community can enter - you don't have to be a professional gardener or hold any qualifications.

A series of heats will be held every fortnight, with candidates profiled on Alan Titchmarsh's ITV chat show. A panel of judges, including TV gardener Charlie Dimmock and the chair of Britain in Bloom, Roger Burnett, will pick finalists to compete for the title 'The People's Gardener'.

Alan Titchmarsh said, 'We've had competitions for everything from pop star idols to variety acts. This competition is for something close to my heart - to find someone 'who has dramatically changed their local environment through gardening'.

The winner takes home £10,000 in National Garden Gift Vouchers for local community gardening projects, as well as hands-on help from a leading RHS gardener. He or she will also become an informal ambassador for community gardening, with opportunities including the chance to present a gardening slot on *The Alan Titchmarsh Show* and a VIP visit to the RHS Chelsea Flower Show.

To enter yourself, or nominate someone you know, send a short letter explaining why the individual deserves to be 'The People's Gardener' with photographs showing what they have achieved, to:

**The People's Gardener** The Alan Titchmarsh Show PO Box 64382 LONDON EC2P 2GJ

<http://www.rhs.org.uk/britaininbloom/PeoplesGardener.html>

If you would like to know more about the campaign or are interested in actively participating in enhancing your area please contact -

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Glenrothes in Bloom